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## BOOK PROPOSAL FORM

Dear Author(s),

We have designed this form to facilitate study of your proposal in detail. Please provide the information requested as completely as possible. Attach separate sheet in case there are additional facts you wish to mention. The content of this form will be treated as strictly confidential. We understand that the information you provide here may go through some changes as the typescript is being developed.

Please e-mail your manuscript along with this form to [studentsb@rediffmail.com](mailto:studentsb@rediffmail.com)

**Proposed title of your project:**

■ **1. AUTHOR INFORMATION**

A. Full Name:

B. Date of Birth:

C. Affiliation (as it should appear on the title page of the book):

D. OFFICE

Address:

Phone:

Fax:

Email:

E. RESIDENCE

Address:

Phone:

Fax:

Email:

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F. Professional Experience and Qualifications (Please attach separate sheet if necessary):

G. Membership in professional bodies:

H. **Other Published Works** (Please mention clearly if these are: 1. already published, 2. are in the process of being published, 3. are future works, meant to follow this current proposal, and 4. if any of the above is a work on the same/similar topic of this proposal):

I. Details of previously published books:  
a. Publisher:  
b. Genre (non-fiction, fiction. etc)

- 
- c. Month & Year of publishing:
  - d. Price of book:
  - e. Licensed form (book, article, cartoon, televised, made into movie, etc):
  - f. Format (hard/soft cover? No. of pages? Colour/b&w?):
  - g. No. of copies sold:

J. Any additional information you want to provide about yourself:

## ■ 2. DETAILS OF PROPOSAL

A. Title:

B. Status

1. Synopsis and chapter contents ready/some chapters ready/entire manuscript ready:

2. If the entire manuscript is not complete, number of chapters ready:

3. Expected date of completion of the manuscript:

C. Details of the manuscript

1. Approx word count:

2. Number of chapters:

- 
3. Appendices:
- D. Number of illustrations
    1. Line diagrams:
    2. Halftones (b & w photos):
    3. Colour:
  - E. Details of illustrator:
- F. Software used in preparing the manuscript
    1. For text:
    2. For figures:
  - G. In 100-200 words, please provide an outline of the manuscript (synopsis)
- H. Please provide a *detailed table of contents*, including the subheadings and topics covered. In case the subheadings have not been worked out, give a *chapter-wise* synopsis along with the chapter titles:

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I. Why do you want to write this book? Please specify its purpose, level and prospect:

J. Please mention the latest trends in the subject and whether the proposed text covers all of the mentioned topics:

■ **3. MARKET INFORMATION**

A. Please mention details of the readership/market for which you have designed your book, clearly indicating the primary and secondary markets:

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B. Please mention the fields in which your book could be used as a reference:

C. Please mention about the ideal price for the proposed book according to you:

D. **Network Sales:** Please mention how many copies author would able to promote within his/her network

E. **Promotional Plan:** Please plot a publicity and marketing plan that will establish or develop the author's platform/brand (ability to attract an audience) and create opportunities to increase awareness of the book and generate sales.

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■ **4. DETAILS OF COMPETITION**

Please list at least three major books which will compete with your proposal, along with a comparative study of your proposal vis-à-vis each one, highlighting the similarities and differences (also strengths and weaknesses). You may use the following table for the comparative study:

| <b>Feature</b>  | <b>Proposal</b> | <b>Title-1</b> | <b>Title-2</b> | <b>Title-3</b> |
|---|-----------------|----------------|----------------|----------------|
| Author  |                 |                |                |                |
| Title   |                 |                |                |                |
| Publisher   |                 |                |                |                |
| Year of Publication   |                 |                |                |                |
| No. of Pages  |                 |                |                |                |
| Price   |                 |                |                |                |
| Approach to the subject<br>(Theoretical/mathematical/<br>application-based)...please<br>elaborate |                 |                |                |                |
| Topical Coverage (Extent and<br>Depth)  |                 |                |                |                |
| Illustrations (Number and<br>Quality)   |                 |                |                |                |
| Supplements   |                 |                |                |                |



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■ **5. CONTRACT**

- A. What are your expectations from the publisher: let us know what you are looking forward to from us.

■ **6. COPYRIGHT DECLARATION**

The author(s) warrant(s) that the work is original and the excerpts included from the copyrighted works have the permission of the copyright owners thereof. The author(s) also warrant(s) that the book contains no slanderous statements, contains nothing unlawful, does not infringe upon any trademark, patent statutory rights, proprietary rights of the others and the provisions of the Indian Copyright Act of 1957. The author(s) categorically assure(s) that no statement of fifty words or more or illustrations or tables shall appear in the work from other copyrighted material without prior permissions obtained in writing by the author(s) from the copyright holders. The author(s) shall also provide the publishers a copy of each of the written permissions obtained. The author(s) undertake(s) to indemnify the publishers against any cost, expenses and damages arising from the breach of this copyright declaration.

Signature of the Author(s):

Place:

Date: